

Wiesn-Bummel

For us Munich locals, there's hardly anything more delightful than a long stroll across the Wiesn. Riding the attractions, snacking on treats like roasted almonds or *Auszogne*, stopping in for a quick schnapps, picking out a gingerbread heart for a loved one, taking in the hustle and bustle of the festival from the Ferris wheel, or winning a rose at the shooting gallery — all of this is part of a perfect Wiesn day for us.

Many visitors never experience the Oktoberfest beyond the beer tents and therefore miss out on the ultimate Wiesn feeling.
We want to change that!

At Oktoberfest, it's long been about more than just beer — wine, champagne, long drinks, and of course spirits are all enjoyed as well.
Many beverage brands have far more opportunities outside the large beer tents to present their brand in the best possible way and make it come alive for their customers and employees at the world's largest folk festival.

We offer guided tours by our local Wiesn guides, who give visitors an exclusive insider's view of the festival happenings beyond the famous beer-tent boulevard.

Our Wiesn strolls last around three hours, making them easy to schedule before or after a table reservation.
During our tour, we visit around three to six attractions, giving us plenty of opportunities to optimally integrate your brand into the experience and create the perfect brand activation for your customers and employees.

We promise plenty of fun, wonderful memories, and an Oktoberfest visit you won't soon forget.



KC Unlimited

Katrin Heilbrunner – www.kc-unlimited.de - post@kc-unlimited.de - +49 177 9682559

Our guided Wiesn Tour offers:

- **3-hour guided tour of the Wiesn with a local Wiesn Guide**
 - of course, it is possible to extend the tour individually and book it independently of a table reservation.
- **Group size per Guide: 1–20 people**
- **Visit to various showmen's attractions**
 - we visit between 3 and 6 attractions
 - the number depends on the day of the week and the time of the tour
 - the selection depends on the client's budget
 - coordinated individually according to the client's wishes

Sample Tour BEFORE the Wiesn table reservation:

- start with a hearty Bavarian snack and an aperitif
- ride on the Ferris wheel
- drink at the outdoor bar of the Käfer tent / Bar of the Weinzelt tent
- exclusive ride on the Teufelsrad + group photo
- a quick schnapps in the showmen's street
- drop-off of the group on time at the designated Wiesn tent

Sample Tour AFTER the Wiesn table reservation:

- pick-up at the Wiesn tent
- "Hau den Lukas" (High Striker game)
- a quick schnapps in the showmen's street
- exclusive ride on the Teufelsrad + group photo
- drinks at Bodo's Café Tent
- closing of the event



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Group Size:

An ideal group size is up to 20 people, as this allows for the most comfortable experience when moving through the narrow alleys of the showmen's area. For larger groups, we recommend splitting the group and adding a second Wiesn Guide.

Costs:

We charge a flat fee of €600 net per Wiesn Guide for looking after your group. All additional costs for rides, food, and beverages are billed separately. This allows us to tailor the tour entirely to your budget.

Weather:

Our tours take place in all weather conditions, as the Oktoberfest has its very own charm even in the rain. Naturally, we provide rain ponchos.

Additional keepsakes for the tour:

- *Glubbal* (traditional wooden clothespin) personalized with individual names and company logo
- Backpacks with integrated logo (with the option to include gifts)
- Gingerbread hearts with company logo
- Rain ponchos with company logo
- Umbrellas (compact) with company logo

Prices available upon request.

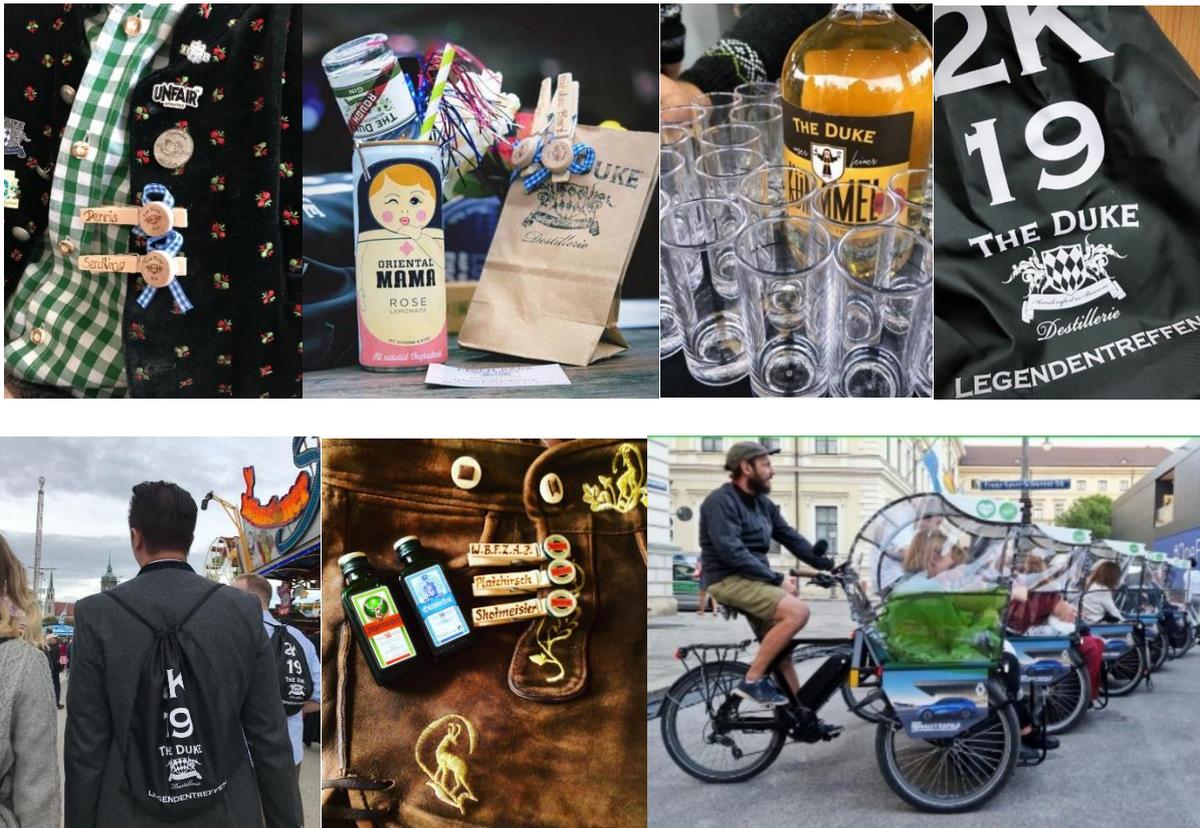


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Additional services related to the tour:

- Rickshaw rides to/from the Wiesn
 - Branding of the rickshaws with a custom logo is possible
 - Guest list or table reservation at the Wiesn Club www.wiesnclub.de
 - Dressing the group at a traditional costume outfitter (available from approx. €250 per person)
 - Restaurant reservations
 - Club reservations
 - Integration of your brand
- Prices available upon request.



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Inquiry Form

You already have a table reservation at the Oktoberfest, but you are still missing an extraordinary accompanying program that stands out from the “usual” Oktoberfest visits and truly delights your clients.

We will create an individual tour tailored entirely to your needs and wishes.

We only need a few details from you:

Number of participants: _____ persons

Table reservation: Yes, in the tent _____

Date: _____ from: _____ o'clock to: _____ o'clock

Group hotel: _____

The following steps should definitely be included in my tour:

Food:

Bavarian snack

Schnapps

Drinks

Surprise me

Rides:

Ferris wheel

Teufelsrad

Bumper cars

Surprise me

Showmen's Attractions:

High Striker (“Hau den Lukas”)

Frogman game (“Froschmann”)

Shooting gallery

Surprise me

This must absolutely be included, I cannot do without it:

Company:

Contact Person: _____

Email Contact: _____

Budget (excluding Wiesn guide): _____ per person